



Empowering Women in Construction

Welcome to the latest edition of the LIVE Connections newsletter! I can't believe it's the second quarter of 2024 already!

Fresh out of Women's History Month celebrations and an outstanding first quarter, it's the perfect time to reflect on what we have accomplished and witnessed, and recognize, honor, and EMPOWER *women in construction*.

To kick off this year, Las Vegas hosted the 58th Superbowl and it was nothing short of amazing! We had the privilege to be a part of the National Football Superbowl Business Connect Program alongside several other women-owned businesses such as Linda Q Media productions, Fencing Specialists, Braud's Funnel Cake, Proforma, and All-In Recruiting & Talent Boutique (and so many others!). The Superbowl Host Committee was led by Myisha Williams who happens to be a rockstar! Myisha and her co-chair Shaundell Newsome did a phenomenal job engaging small businesses from beginning to end. Their leadership brought local small businesses opportunities and exposure and I think I speak for everyone when I say, THANK YOU! To have the Superbowl in our hometown, in the stadium our team worked on, and be a part of the NFL's Business Connect Program was mind-blowing. We literally helped make history!

LIVE ELECTRIC also celebrated 10 years of business on March 11th! That's right, for ten years we've been lighting up the scene in Southern Nevada and we have overcome so many barriers, learned many lessons, and been a part of some really major projects that have contributed economic growth here in the valley. Congratulations to our entire team who continue to deliver safely and on time for our clients.



At LIVE ELECTRIC, it's no secret that we are a woman-owned electrical contracting business. But what truly sets us apart is our unwavering commitment to equity, diversity, inclusion, and empowerment. Our team is filled with some truly kick-ass individuals (pardon my language), who go above and beyond to ensure our projects are executed safely, efficiently, and with the utmost professionalism. But it's our women – from our frontline workers to our leadership team – who continue to inspire me with their resilience, dedication, and passion for their craft.

Our efforts to empower women at LIVE extend beyond just partnerships and affiliations. From access to resources to training initiatives, we are dedicated to providing our female leaders in the industry the support and resources they need to thrive in their careers. Because at LIVE ELECTRIC, we believe that when women succeed, we all succeed.

I am particularly proud to highlight the accomplishments of women like Tiesha Moore, owner and CEO of G3 Electrical, who serves as the 2024 Chairwoman for the Nevada Contractors Association's Diverse Contractor Council. Tiesha's leadership and dedication to diversity in our industry are truly commendable, and I am honored to work alongside her as her co-chair as we drive positive change together.

As we look ahead to the rest of 2024 and beyond, I am excited about the possibilities that lie ahead for women in construction. Together, let's continue to champion diversity, equality, and empowerment in our industry, and pave the way for future generations of women to follow in our footsteps.

Thank you to the women blazing trails, to the men who champion and support us, thank you to our resource network, and thank YOU! Yes, you watching this video, for your continued dedication and hard work. Stay connected! Great things are happening in 2024!